

Pond, Robert

From: Ali, S. Jafar [syed.ali@pillsburylaw.com]
Sent: Wednesday, August 26, 2009 12:35 PM
To: Pond, Robert
Subject: RE: CONFIDENTIAL: 09/821,040
Importance: High
Attachments: (09.821,040) Supplemental Proposed Amendment.doc

Examiner Pond - Please find attached yet another Supplemental Proposed Amendment that addresses the issues we have been discussing this week. In particular, the claim language more closely follows that in the prior Proposed Amendments, removes the language of "can" from the claims, and changes some of the indenting to format the claims for better readability.

Hopefully this will be the one that puts us over the top. Please confirm that you have received the Supplemental Proposed Amendment and we would appreciate your letting us know if these changes appear to be acceptable.

Best regards,
- Jafar

From: Ali, S. Jafar
Sent: Tuesday, August 25, 2009 4:49 PM
To: Pond, Robert
Subject: RE: CONFIDENTIAL: 09/821,040

Examiner Pond - Please find attached an updated Supplemental Proposed Amendment that addresses the issues in your proposed changes from earlier today. Just let us know if you require anything further from us.

Best regards,
- Jafar

From: Pond, Robert [mailto:Robert.Pond@USPTO.GOV]
Sent: Tuesday, August 25, 2009 4:35 PM
To: Ali, S. Jafar
Subject: RE: CONFIDENTIAL: 09/821,040

Received your voicemail regarding single actor. Agreed. Look forward to your supplemental.

From: Ali, S. Jafar [mailto:syed.ali@pillsburylaw.com]
Sent: Tuesday, August 25, 2009 11:24 AM
To: Pond, Robert
Subject: RE: CONFIDENTIAL: 09/821,040

Thanks Examiner - we will review these proposed changes and get back to you later today.

From: Pond, Robert [mailto:Robert.Pond@USPTO.GOV]

8/27/09

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS : Kelly SONDEREGGER et al. CONFIRMATION No. : 5143
SERIAL NUMBER : 09/821,040 EXAMINER : Robert M. Pond
FILING DATE : March 30, 2001 ART UNIT : 3625
FOR : ANONYMOUS SHOPPING TRANSACTIONS ON A NETWORK THROUGH
INFORMATION BROKER SERVICES

SUPPLEMENTAL PROPOSED AMENDMENT

Mail Stop Amendment

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Further to the telephonic discussion with the Examiner on **August 26, 2009**, the Examiner is hereby authorized to amend the above-identified application as follows:

Amendments to the Claims begin on page **2** of this paper.

Remarks/Arguments begin on page **5** of this paper.

It is not believed that extensions of time or fees for net addition of claims are required beyond those that may otherwise be provided for in documents accompanying this paper. However, if additional extensions of time are necessary to prevent abandonment of this application, then such extensions of time are hereby petitioned for under 37 C.F.R. § 1.136(a), and any fees required therefore (including fees for net addition of claims) are hereby authorized to be charged to our Deposit Account No. 033975 (**Ref. No. 062070-0311750**).

PROPOSED AMENDMENT

Proposed Claim Amendments: The Examiner is hereby authorized to replace all prior versions and listings of claims with the following proposed listing of claims.

PROPOSED LISTING OF CLAIMS:

1. **(Proposed Amended)** A method for initiating anonymous on-line transactions, the method comprising:

displaying an anonymous shopping toolbar in a browser on a computer, the anonymous shopping toolbar associated with a credit card issuer and providing a user with an anonymous credit card option for the user to anonymously initiate an on-line transaction;

communicating, ~~to the credit card issuer~~, a request for an anonymous credit card to the credit card issuer over a network connection that links the computer to the credit card issuer, the request communicated in response to the user selecting the anonymous credit card option[[:]], wherein the credit card issuer:

generates the anonymous credit card and links receiving the anonymous credit card to from the user's real credit card issuer account in response to receiving the request for the anonymous credit card, the anonymous credit card having an anonymous transaction number that includes functions as a credit card number and an expiration date based on a month and a year in which the on-line transaction occurs,

issues a limit of ~~whereby the credit card issuer can issue about~~ one trillion unique anonymous transaction numbers per month, ~~wherein the user can anonymously initiate the on-line transaction using the anonymous credit card~~, and

uses one or more numbers from a first four numbers of ~~wherein~~ the user's real credit card account in issuer links the anonymous transaction number in response to having issued the user's real credit card account limit of one trillion unique anonymous transaction numbers in the month in which the on-line transaction occurs to create a new limit of an additional one trillion unique anonymous transaction numbers;

receiving the anonymous credit card at the computer over the network connection that links the computer to the credit card issuer; and

initiating the on-line transaction over the network connection using the anonymous credit card.

2. **(Previously Presented)** The method of claim 1, the anonymous credit card available for a single use and having a purchase limit based on an amount of the on-line transaction.

3. **(Previously Presented)** The method of claim 1, the anonymous credit card further including an alias that substitutes for the user's real name.

4-5. **(Cancelled)**

6. **(Proposed Amended)** A system for initiating anonymous on-line transactions, the system comprising:

a graphical user interface that displays an anonymous shopping toolbar in a browser on a computer, the anonymous shopping toolbar associated with a credit card issuer and providing a user with an anonymous credit card option for the user to anonymously initiate an on-line transaction;

a storage device that stores information corresponding to the user's real credit card account; and

a network connection that links the computer to the credit issuer, wherein the computer:

communicates ~~communications module operable to communicate, to the credit card issuer,~~ a request for an anonymous credit card~~[[,]]~~ to the credit card issuer over the network connection ~~request communicated~~ in response to the user selecting the anonymous credit card option~~[[:]]~~, wherein the credit card issuer:

generates the anonymous credit card and links ~~a receiving module operable to receive~~ the anonymous credit card to from the user's real credit card issuer account in response to receiving the request for the anonymous credit card, the anonymous credit card having an anonymous transaction number that includes ~~functions as~~ a credit card number and an expiration date based on a month and a year in which the on-line transaction occurs,

issues a limit of ~~whereby the credit card issuer can issue about one trillion~~
~~unique anonymous transaction numbers per month, wherein the user can~~
~~anonymously initiate the on-line transaction using the anonymous credit card, and~~
uses one or more numbers from a first four numbers of ~~wherein the user's~~
real credit card account in issuer links the anonymous transaction number in
response to having issued the user's real credit card account limit of one trillion
unique anonymous transaction numbers in the month in which the on-line
transaction occurs to create a new limit of an additional one trillion unique
anonymous transaction numbers;
receives the anonymous credit card over the network connection that links the
computer to the credit card issuer; and
anonymously initiates the on-line transaction over the network connection using
the anonymous credit card.

7. **(Previously Presented)** The system of claim 6, the anonymous credit card available for a single use and having a purchase limit based on an amount of the on-line transaction.

8. **(Previously Presented)** The system of claim 6, the anonymous credit card further including an alias that substitutes for the user's real name.

9-23. **(Cancelled)**

24. **(Previously Presented)** The method of claim 2, wherein the request communicated to the credit card issuer includes the amount of the on-line transaction, information associated with the user's real credit card account, and an alias to be substituted for the user's real name.

25-28. **(Cancelled)**

REMARKS

Upon entry of the foregoing Proposed Amendment, claims 1-3, 6-8, and 24 would be pending in the application. Claims 1 and 6 would be amended. Claims 4, 9, 21-22, and 25-28 would be cancelled. No claims would be newly added. Applicants believe that this Proposed Amendment would not add new matter. In view of the foregoing Proposed Amendment and the following Remarks, allowance of all the pending claims is requested.

EXAMINER INTERVIEW

In a telephonic discussion with the Examiner on August 26, 2009, the Examiner proposed amending the claims as indicated above to place the application in condition for allowance. As such, the Examiner is hereby authorized to enter the foregoing Proposed Amendment for the sole purpose of placing the application in condition for allowance. Notice to that effect is respectfully requested.

If the Examiner believes, for any reason, that personal communication will expedite prosecution of this application, the Examiner is invited to telephone the undersigned at the number provided.

Date: August 26, 2009

Respectfully submitted,



By: _____

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Registration No. 58,780

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